

Frio Canyon Chamber of Commerce Board of Directors Meeting

An open meeting of the Board of Directors for the Frio Canyon Chamber of Commerce will be held on Monday, March 5, 2018. This meeting will begin at noon at Bears Den in Leakey. The subjects to be discussed or considered, or upon which any formal action may be taken are as follows: (Items do not have to be taken in the same order as shown on this meeting notice.)

Regular Session:

1-Call to Order

Meeting was called to order at 12:09 p.m. by President Doug Shoemaker

2-Discuss & adopt amended bylaws

Doug explained bylaws and proposed bylaw changes.

Discussion on the members not having a vote at the board of directors meeting. It was discussed that the C o C needs to get away from long meetings and more order. Mary Kay and Glen discussed the fact that the meetings can be organized if you have an agenda and can keep it under control. Charlie discussed quorum difficulties. Brenda proposed to modify section 8. Rob discussed that we if only a few members show up, then that is absolutely not fair, and his belief is that the directors should handle it this year and then revisit member voting next year. Doug said we have to keep what we have now, or modify 8. Julie said that she believes we should try it for one year and give the board a chance. Glen said that he believes that was unfair and he believed spending for July Jubilee was too much. D to move forward we have to either accept or reject. Debra made the motion to accept the amended bylaws as proposed and Julie seconded.

12 for, 1 opposed, 1abstained

3-Welcome Visitors/Open Forum

Dana Williams was introduced by Doug as a representative of HEB Foundation and spoke on behalf on the HEB Foundation camp on how they could be a better neighbor to Leakey. A struggle for them for years is how to let their guests and summer employees know what is in Leakey. Also, they are hiring 300 college staff and these kids need a place to be able to use free Wi-Fi, do something other than be on the Frio which they are on all day. She would appreciate information for these kids or information on the website for them. Their days off are usually two consecutive, but it is more of a rotation, so they wouldn't all be in

Leakey

at the same time. Something that would also be helpful would be to be able to put

something in the kids packets that would also help their parents know that Leakey is here.

4-Consider Approval of Feb '18 minutes

Brad Motioned and Phillip seconded. Unanimous.

5-Consider Approval of Financials

Charlie Reagor discussed the financials. and AnaLisa motioned to accept, seconded by Brad and passed 6/0/0

6-Discussion items:

- a. Trash Pickup Update & Melissa/Analisa to discuss next Statewide Pickup

Doug praised the last trash pick-up and discussed organizing another. We need to get the flyer to put on the chamber website and Julie will put it in the paper

- b. Patti Berkstresser and Lights/Dark Skies update

Patti began by thanking everyone for attending the Library fundraiser and making it just wonderful. If guests of HEB need Wi-Fi the Library has it 24/7 inside and out. Dark Skies Initiative is meant to keep light pollution out of the night skies as much as possible. Lights are shielded, and everyone is doing everything they can. If anyone is interested in making sure they are compliant, contact Patti and she will help. Chamber gave \$150 last year to help with advertising. Leakey was the 2nd dark skies community. Patti will put the digital information to Dallas and she will share on Chamber's Facebook. Light pollution is just something that is usually easy to fix. Glen said winter is the best time for this and we could push it for then.

- c. Update Leakey Festivity of Lights Fundraiser

Lana said festivity of light is coming along. Wreaths have been purchased in Memoria. 6 have been sold so far. Ideas are still being considered. Wreathes are \$200 plus shipping but they have enough of those. Vendor Penny's vendor is getting lights at 30% below wholesale. This company will allow the chamber to open an account with cc. You must order by June to order and pay in Sept. It will be under the same account as F o L but carry different cc's. Vickie said you can do individual lighting you can donate through Mrs. Penny.

Doug brought up that the Chamber did not expect to be involved so deeply as it would take a committee and we do not have that. It was also put at the first meeting that it would all be ordered through F o L and Chamber would not have to open another account

Brad brought up that it would be easier for F o L to handle the account and chamber. F o L Vickie Crispin stated that they do not want to facilitate a large town order.

Chamber cannot facilitate at this time, so Rob brought up that this needs to move to next meeting. Discussion was tabled by Doug.

d. Discussion and/or approval of hiring an event coordinator

July Jubilee etc. needs to hire an event coordinator because we cannot nor does anyone have time to run these. Brad brought up that this is a good way to get the community involved. If you hire someone, it might be expensive, but if it is an organization, then they can raise money for their organization easily.

Discussion came up about the challenge of having the same type of event each time if someone different takes it each time and Brad stated that the event coordinator(s) we will have Chamber "marching" orders for each event.

We will open it up to proposals for event coordinators.

e. Discussion and/or approval of hiring an assistant secretary

Kathy Robertson is the current paid secretary and communication is way off. AnaLisa discussed the fact that Kathy lives in Concan and now works in Bandera at BEC instead of Leakey, so she is picking up the mail, making deposits, making copies of all forms and checks, buying stamps, taking meeting minutes, etc., and then taking it all to Chisum Construction to Jillian to give to Kathy's husband so he can deliver to her, and she is not comfortable with all the transfers. It was discussed to hire AnaLisa in Kathy's place. Brad motioned/ Rob Seconded. 5/0/1

f. Website changes/ideas/suggestions

Doug discussed that we have no plan. Glen discussed the fact that the website is so far behind and he volunteered to make a proposed website, and all agreed.

g. Social media changes/suggestions

Glen also does Facebook pages. He stated the biggest problem is that no one comes back and says when it is changed. Patti brought up that a community calendar would be nice. Work in progress.

h. Discussion of FCCOC budget & fundraisers (based on above)

Discussion on coming up with an idea of a budget for Event Coordinator, but right now we are just learning and need more time. Fundraiser will probably be the Gala and will probably be the chamber's fundraiser for the year. Julie said that ticket was all the money and the raffles and silent auction was split. She stated it is a good fundraiser. It was said we probably need to set a budget for that.

i. Discussion on name change of Christmas on Square to “Christmas on the Frio”

It was discussed that Christmas on the Frio was meant to be an umbrella and everything else could go under that, Christmas on the Square, Festivity of Lights, etc. AnaLisa said that adding the word Frio or Leakey is beneficial to Google type analytics and would help people searching for things to do on the Frio, find us and our event.

It was discussed that we really need to look at “erasing” the county line and working with Hill Country Rivers to merge and work together in the off-season. It was discussed that an event coordinator is something we really need. Patti brought up the incentive plan for hiring a coordinator. Hire at a set price and set the amount we must make, and anything over that earn a percentage incentive.

j. Executive Session (Personnel Matters*)

Nothing to discuss

k. Other business

1-cancel phone line - instead of canceling, then leave a msg. to direct to website. Glen talked about google voice forwarding calls and it is transparent to the user. Table the discussion on the phone line.

2-Contact info on website - Doug said we need to get with Harold and update info on the website.

l. Adjournment of meeting

Meeting adjourned at 2:05 pm.

**Executive Session: If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting.*